

What concerns parents about the use of student data in schools?

In order to better understand parents' perspectives on student data privacy, the **Future of Privacy Forum** conducted a survey of

1,000,000

U.S. parents

90%

Parents favor using individual student data to tailor instruction.

26%

Parents understand their school's student data policy very well.

54%

Parents do not understand Federal child privacy law protections.

Many schools use third party technology to monitor student progress, gathering such data as academic grades and standardized test scores. In turn, students may receive a more personalized learning experience.

While parents may know their school collects data, they have limits on what data is collected, and concerns about sharing it with third party services such as software companies and mobile apps (FPF, 2015).

Parent concerns surrounding student data use include:

87%

Worry their child's record could be hacked or stolen.

68%

Fear records could be used against their child by a college or employer.

- Who collects and processes student data?
- What types of information are collected?
- Why is this information needed?
- How will use student data be used?
- Will the data be shared with other third parties?

What makes parents more comfortable with student data collection?

71%

Knowing electronic records are properly protected.

85%

When schools and providers are required to ensure security.

87%

If student data is used only for educational purposes.