

This initiative is about accomplishing two goals.

One, to increase awareness among teens and their community. i-SAFE's iDrive program <http://www.idrivetvonline.com> provides an opportunity for students to be advocates. Students can chronicle stories in their own community, capture them on video, and put a face, a voice and a story behind trafficking victims and the heroes who aid in their rescue across the country. You can be part of an ever changing tale of other Tiffany's, a catalogue of our successes and reminder of the failures, to engage and inspire more students to take up the fight and keep telling this ever changing story.

Two, we are making a full-length documentary to use as an instrument for advocacy groups, law enforcement, media, community and faith based organizations. Our goal is to distribute this documentary to as many organizations as possible in order to highlight the issue of human trafficking and support local efforts through education, enforcement and victim support. Really, it is for whoever can make a difference... whoever can help shine a light on this dark issue in their community and STOP human trafficking.

Be part of the solution in making a difference and put a STOP to human trafficking. Send your ideas and projects to advisoryboard@isafe.org.



Contact Us

E-mail: info@isafe.org
Phone: (760)603-7911
Fax: (760)603-8382
6189 El Camino Real
Suite 201
Carlsbad, CA 92009

www.isafeventures.com/twelve



A Humanitarian Initiative

#be12 • #walkwith12
www.isafeventures.com/twelve

This is Tiffany's story.

Tiffany lived in Sacramento within the state of California. One day when walking home from school Tiffany met a man who lived in her same neighborhood. As days went on this man portrayed himself as a "friend" to Tiffany. He paid her compliments, gave her gifts and talked to her about a new life. A life that would let her be independent. Instead, he delivered violence, fear and abuse. Tiffany had no idea this man was a "pimp." Tiffany was sold multiple times to pimps throughout the U.S. Tiffany had been moved from California to Oregon and was on her way to be sold to a pimp in Las Vegas when she was rescued by law enforcement. Had she made it to Las Vegas.... her fate would have likely been sealed. Instead, she got to tell us her story...

Did you know that the average age of boys and girls entering into sex slavery, within the United States, is 12. It is not an easy subject to talk about. The victims come from every part of society here in the United States. Often controlled by physical abuse, intimidation, lack of money, isolation, substance abuse or the promise of romance. These victims have no voice. This is slavery! It is happening every day in our communities and in neighborhoods across America.

The numbers are horrifying. An individual, under the age of 18, is sexually abused in the U.S. every three minutes. Victims of sex slavery are sold 10-15 times a day, seven days a week.

12 is a story about a human tragedy.

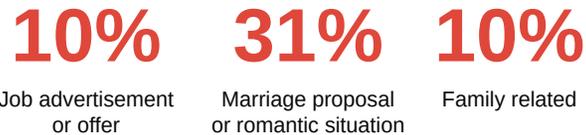
Your voice can help increase awareness of human trafficking in our neighborhoods and throughout the U.S.



Source: <http://www.polarisproject.org/news/press-releases/new-report-highlights-complexity-sex-trafficking-us-citizens>

Tiffany's story needs to be told to keep the next child/teen from becoming a victim.

Methods of Recruitment.



By joining with i-SAFE and the Attorney General you can help put a face on this horrible crime and make a difference.

Help others recognize the warning signs of human trafficking and how to get help.

Here's how you can take action.

Design Posters and Brochures

Help others recognize the warning signs of human trafficking and how to get help. Get permission from your school administrator to display posters or distribute brochures on campus. Local store owners may allow you to hang your poster in their window.

Produce and Share a Video

Increase awareness of human trafficking and motivate others to take action through video.

PSA - Record a 30-60 second Public Service Announcement (PSA) that increases awareness of the human trafficking in your state.

Short Form Documentary – Capture interviews with people in your community to gather perspectives of the problem. Include stories from survivors, and the heroes who aid in their rescue across the country.

Publish a Blog

Engage and inspire more students to take up the fight. Research, write, and inform others.

Get Political

Write your Congressional representative to impact legislation to protect youth, prosecute offenders and aid in victim recovery.

